# **BILL OF HEALTH SYMPOSIA FAQ**

The Petrie-Flom Center often collaborates with our colleagues and affiliates at partner institutions for digital symposia, as part of our mission to host the critical conversations around issues in health law policy, biotechnology, and bioethics. We also regularly use this platform to continue discussions that have their genesis in conferences and events. Bill of Health provides a venue for critical debate, where academic freedom flourishes, and thought leaders share innovative ideas for solutions. We invite you to join us!

If you are interested in hosting a symposium with us, or if you'd like to discuss how to use this platform to continue conversations from your conference or event, we have compiled some frequently asked questions and answers about the way the Center hosts symposia, so you can decide if doing so is the right choice for your project or event.

## Q: What is a digital symposium?

A: On Bill of Health, a symposium is a collection of blog posts (generally at least three) written by a group of experts around a certain topic or issue in health law policy. We have previously hosted symposia about disability rights, research integrity, ideas for responses to emerging infectious disease threats, and more.

### Q: How do I host a symposium?

A: We will work with your group or team of writers to edit and produce the blog posts, generally over email. They will submit them to Bill of Health through Microsoft Word or Google Docs. We will provide light copyediting, and return the edits for approval. We will then work with your team to create an optimum publishing schedule, as well as choose photos and headlines that will drive interaction on social media and promote the symposium for our audience across our digital platforms.

#### Q: What about branding? Can we have a logo on your site?

A: Sure! We are more than happy to work with you to have your organization's logo or conference image on Bill of Health. We have done this in various ways. See  $\underline{\text{here}}$  and  $\underline{\text{here}}$  for examples.

#### Q: Does it cost anything?

A: No. We are proud to be a hub for ideas and conversation, and want to make the barrier to entry as low as possible. We understand that budgets are tight all around — we're an academic center, too!

#### Q: Can we cross-post symposium blog posts on our own blog?

A: Yes, but with a caveat. We ask that all work on Bill of Health be original, and when republishing or cross-posting work from Bill of Health, please be mindful of linking back! Ideally, cross-posts would only excerpt from the original post, and then link back to the rest.